

F/P

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 259355

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Lancaster
Name

5937 Jones Creek Rd Baton Rouge LA 70817
Address

225 752-5159
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Sheldon Adelson

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Barack Obama.
- b. The candidate seeks election to the office of President in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is James Coulter.
- b. The Purchaser is Republican James Coulter.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Flight Dates 10/01/12-10/14/12

Contract / Revision 259355 /

Original Date / Revision
09/18/12 09/18/12

Advertiser ISS/Rep Jewish Coalition

Agency Jamestown Associates

Buying Contact

5937 Jones Creed Rd
Baton Rouge, LA 70817

Product

REP JEWISH COALITION

Agency Com 15%

Billing Contact

5937 Jones Creed Rd
Baton Rouge, LA 70817

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 200300

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	146	\$170,255.00	\$200,300.00	0.00	10/01/12	10/14/12	146	\$170,255.00	\$200,300.00
Totals	146	\$170,255.00	\$200,300.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	10/01/12	10/12/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		5				\$750.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		5				\$750.00		0.00			
E 2	WPLG	10/01/12	10/12/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		3				\$1,500.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		3				\$1,500.00		0.00			
E 3	WPLG	10/01/12	10/12/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		3				\$1,500.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		3				\$1,500.00		0.00			
E 4	WPLG	10/01/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	10	\$15,000.00



WPLG

Print Date: 09/21/12

Page 2 of 4

Contract / Revision **259355** Flight Dates **10/01/12-10/14/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WPLG	10/01/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$1,500.00	P-2	0.00 NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,500.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,500.00			0.00		
E 5	WPLG	10/01/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$1,500.00	P-2	0.00 NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,500.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,500.00			0.00		
E 6	WPLG	10/01/12	10/12/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MTWTF--	:30	5	\$700.00	P-2	0.00 NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$700.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$700.00			0.00		
E 7	WPLG	10/01/12	10/12/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	\$600.00	P-2	0.00 NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$600.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$600.00			0.00		
E 8	WPLG	10/01/12	10/12/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	5	\$600.00	P-2	0.00 NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$600.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$600.00			0.00		
E 9	WPLG	10/01/12	10/12/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			3		\$600.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			3		\$600.00			0.00		
E 10	WPLG	10/01/12	10/12/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$1,200.00	P-2	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,200.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,200.00			0.00		
E 11	WPLG	10/01/12	10/12/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$1,200.00	P-2	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,200.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,200.00			0.00		
E 12	WPLG	10/01/12	10/12/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$2,000.00	P-2	0.00 NM	10	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			5		\$2,000.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			5		\$2,000.00			0.00		
E 13	WPLG	10/01/12	10/12/12	M-F Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--			2		\$2,500.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--			2		\$2,500.00			0.00		
E 14	WPLG	10/01/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	2	\$3,000.00	P-2	0.00 NM	4	\$12,000.00



WPLG

Print Date: 09/21/12

Page 3 of 4

Contract / Revision **259355** Flight Dates **10/01/12-10/14/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WPLG	10/01/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	2	\$3,000.00	P-2	0.00 NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	MTWTF--		2			\$3,000.00			0.00		
	Week:	10/08/12	10/14/12	MTWTF--		2			\$3,000.00			0.00		
E 15	WPLG	10/01/12	10/12/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	3	\$3,700.00	P-2	0.00 NM	6	\$22,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	MTWTF--		3			\$3,700.00			0.00		
	Week:	10/08/12	10/14/12	MTWTF--		3			\$3,700.00			0.00		
E 16	WPLG	10/01/12	10/13/12	SAT 11-1130P SAT Late News	CM	11-1130P (11:00 PM-11:35 PM)	-----1-	:30	1	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----1-		1			\$2,000.00			0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	3	WPLG	10/01/12-10/07/12	SAT 11-1130P		11-1130P	(11:00 PM-11:35 PM)-----Sa--	:30		(\$2,000.00)		0.00 NM		
	See MG 16.7													
	7	WPLG	10/06/12-10/06/12	M-Su LR Late News	Various		-----Sa--	:30		\$2,000.00		0.00 NM		
	Ⓜ MG for 16.3 10/06													
	[SPOTS WILL RUN LATE DUE TO FOOTBALL 1130P-1205A]													
	Week:	10/08/12	10/14/12	-----1-		1			\$2,000.00			0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	4	WPLG	10/08/12-10/14/12	SAT 11-1130P		11-1130P	(11:00 PM-11:35 PM)-----Sa--	:30		(\$2,000.00)		0.00 NM		
	See MG 16.8													
	8	WPLG	10/13/12-10/13/12	M-Su LR Late News	Various		-----Sa--	:30		\$2,000.00		0.00 NM		
	Ⓜ MG for 16.4 10/13													
	[SPOTS WILL RUN LATE DUE TO NASCAR]													
E 17	WPLG	10/01/12	10/14/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$3,000.00	P-2	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----1		1			\$3,000.00			0.00		
	Week:	10/08/12	10/14/12	-----1		1			\$3,000.00			0.00		
E 18	WPLG	10/01/12	10/14/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am	-----1	:30	1	\$500.00	P-2	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----1		1			\$500.00			0.00		
	Week:	10/08/12	10/14/12	-----1		1			\$500.00			0.00		
E 19	WPLG	10/01/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am	-----SS	:30	2	\$1,500.00	P-2	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----SS		2			\$1,500.00			0.00		
	Week:	10/08/12	10/14/12	-----SS		2			\$1,500.00			0.00		
E 20	WPLG	10/01/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-10:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----1-		1			\$700.00			0.00		
	Week:	10/08/12	10/14/12	-----1-		1			\$700.00			0.00		
E 21	WPLG	10/01/12	10/13/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (7:00 PM-7:30 PM)	-----1-	:30	1	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----1-		1			\$1,500.00			0.00		

Contract / Revision **259355** Flight Dates **10/01/12-10/14/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

<u>Advertiser</u>	ISS/Rep Jewish Coalition	<u>Product</u>	REP JEWISH COALITION	<u>Estimate #</u>
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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WPLG	10/01/12	10/13/12	Sa Wknd Early News	CM	Various	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
				Sa Weekend Early New		(7:00 PM-7:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----1-	1		\$1,500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
3	WPLG	10/01/12-10/07/12	Sa Wknd Early News	Various	(7:00 PM-7:30 P	-----Sa--	:30	(\$1,500.00)	0.00	NM					
See MG 21.7															
7	WPLG	10/06/12-10/06/12	Sports Saturday during Collec	7-8P		-----Sa--	:30	\$1,500.00	0.00	NM					
Ⓜ MG for 21.3 10/06															
[PROGRAM CORRECTION: SPORTS SAT]															
Week:		10/08/12	10/14/12	-----1-	1		\$1,500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
4	WPLG	10/08/12-10/14/12	Sa Wknd Early News	Various	(7:00 PM-7:30 P	-----Sa--	:30	(\$1,500.00)	0.00	NM					
See MG 21.8															
8	WPLG	10/13/12-10/13/12	Auto Racing #1	730-1130p		-----Sa--	:30	\$1,500.00	0.00	NM					
Ⓜ MG for 21.4 10/13															
[PROGRAM CORRECTION: NASCAR]															
E 22	WPLG	10/01/12	10/14/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----1	1		\$700.00	0.00							
Week:		10/08/12	10/14/12	-----1	1		\$700.00	0.00							
E 23	WPLG	10/01/12	10/14/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----1	1		\$700.00	0.00							
Week:		10/08/12	10/14/12	-----1	1		\$700.00	0.00							
E 24	WPLG	10/01/12	10/14/12	This Week (ABC)	CM	1030-1130am	-----1	:30	1	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
				This Week (ABC)		(10:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----1	1		\$1,700.00	0.00							
Week:		10/08/12	10/14/12	-----1	1		\$1,700.00	0.00							
E 25	WPLG	10/01/12	10/14/12	TWISF/Michael Putney	CM	1130a-12n	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				This Week in South F		(11:30 AM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----1	1		\$700.00	0.00							
Week:		10/08/12	10/14/12	-----1	1		\$700.00	0.00							
E 26	WPLG	10/01/12	10/14/12	Su Wknd Early News	CM	various	-----1	:30	1	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				Sunday Weekend Early		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----1	1		\$2,500.00	0.00							
Week:		10/08/12	10/14/12	-----1	1		\$2,500.00	0.00							
Totals														146	\$200,300.00

F/P

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 259592

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Lancaster
Name

5937 Jones Creek Rd Baton Rouge LA 70817
Address

225 752-5159
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Sheldon Adelson

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Barack Obama.
- b. The candidate seeks election to the office of President in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Lawrence Coulton
- b. The Purchaser is Republican Law Enforcement Coalition

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/20/12

Page 1 of 3

Flight Dates 10/15/12-10/21/12

Order Sep 00:15:00

Contract / Revision 259592 /

Product
REP JEWISH COALITION

Estimate #
Alt Order # 06324323

Original Date / Revision
09/19/12 09/19/12

Agency Com 15%
Billing Contact

Billing Type Cash
Order Type GENERAL

Advertiser ISS/Rep Jewish Coalition

5937 Jones Creed Rd
Baton Rouge, LA 70817

Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Agency Jamestown Associates

Demographic A35+

Buying Contact

Sales Office DC

Rev Codes AGY POL ISSUE

5937 Jones Creed Rd
Baton Rouge, LA 70817

Sales Region NAT

Product Codes PL-Issue

Agency Ref

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 37900

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	37	\$32,215.00	\$37,900.00	0.00	10/01/12	10/21/12	37	\$32,215.00	\$37,900.00
Totals	37	\$32,215.00	\$37,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/15/12	10/19/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					3	\$1,500.00		0.00			
E 2	WPLG	10/15/12	10/19/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					3	\$1,500.00		0.00			
E 3	WPLG	10/15/12	10/19/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					3	\$1,800.00		0.00			
E 4	WPLG	10/15/12	10/19/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					3	\$700.00		0.00			
E 5	WPLG	10/15/12	10/19/12		CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00



WPLG

Print Date: 09/20/12

Page 2 of 3

Contract / Revision **259592** Flight Dates **10/15/12-10/21/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12n News											
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		5			\$600.00		0.00				
E 6	WPLG	10/15/12	10/19/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		5			\$600.00		0.00				
E 7	WPLG	10/15/12	10/19/12	M-F 1p The Chew	CM	1-2p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
				The Chew		(1:00 PM-2:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		3			\$600.00		0.00				
E 8	WPLG	10/15/12	10/19/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				Local 5p News		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		2			\$1,200.00		0.00				
E 9	WPLG	10/15/12	10/19/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		2			\$1,200.00		0.00				
E 10	WPLG	10/20/12	10/20/12	M-Su LR Late News	CM	Various	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				M-Su Late Run Late N											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$2,000.00		0.00				
E 11	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News	CM	6-7am	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Local 10 News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$500.00		0.00				
E 12	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News	CM	7-8am	-----SS	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Local 10 News Sat @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1			\$1,500.00		0.00				
E 13	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Local 10 News Saturd		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$1,200.00		0.00				
E 14	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$700.00		0.00				
E 15	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$700.00		0.00				
E 16	WPLG	10/21/12	10/21/12	TWISF/Michael Putney	CM	1130a-1230p	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				This Week in South F		(11:30 AM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$700.00		0.00				
N 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News	CM	7-8am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Local 10 News Sunday @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WPLG

Print Date: 09/20/12

Page 3 of 3

Contract / Revision **259592** Flight Dates **10/15/12-10/21/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News	CM	7-8am	-----S	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
Local 10 News Sunday @														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/15/12	10/21/12	-----S			1			\$1,500.00		0.00		
													Totals	37 \$37,900.00